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The present scenarios are idea for types of entrepreneurs to step into green world and take advantage of untapped opportunities. Eco-entrepreneurship has become apparently increasing that indeed contribute to the economic and social development. An entrepreneur makes capital works for them through business where as the ecoprenerus use their business to create eco-friendly atmosphere. The transformation to ecoprenerus occurs when their courage and their determination to solve ecological problems increases and they attempt to do business in e-greenlining of earth, resorting degraded land, cleaning the air, building healthy and safe home, preserving the environment and cultural wonders. In the current era, consumers also prefer to buy products that are eco-friendly. The changing attitude of consumers in India toward environmentally comfortable products led extra opportunities to ecoprenerus.

Questions:

Analyze and explain opportunities to ecoprenerus.
Suggest the strategies to develop ecoprenerus.

*****END OF PAPER*****

2112M084

MASTER OF VOCATION
Entrepreneurship
Subject: Introduction to Entrepreneurship
Subject Code: MED-801
Semester: First
December 2021
Theory (External): 70 Marks
Time: 03 Hours

Instructions to the Students

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of objective type in nature. All questions are compulsory. Each question carries 2 marks.
3. Section B comprises 8 essay type questions out of which students need to do any 5. Each question carries 10 marks.
4. Read the questions carefully and write the answers in the answer sheets provided.
5. Do not write anything on the question paper.
6. Wherever necessary, the diagram drawn should be neat and properly labelled

Roll Number

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SECTION –A (SHORT/OBJECTIVE TYPE QUESTIONS)
(10x2=20 Marks)

- A Who can become an entrepreneur?
- B How Entrepreneur is different from manager?
- C Distinguish between intrapreneurship and entrepreneurship.
- D Explain some entrepreneurial Characteristics.
- E Explain the rationale behind development of small-scale business in India.
- F Give the meaning of business plan
- G Write down famous Entrepreneurships development programme.
- H Explain various major factors, which affect a project selection.
- I Explain the term lease financing.
- J What is Curriculum of EDPs?

SECTION –B (ESSAY TYPE QUESTIONS)
(5x10=50Marks)

- Q1 What do you understand by the term entrepreneurship? Give the main characteristics of entrepreneurship.
- Q2 How entrepreneurs contribute to the economic development of a country and also explain what major problems in Entrepreneurship Development in India are?
- Q3 "Entrepreneurs are made not born". Comment and give reason for your views.
Explain various steps taken by the Indian government to develop women entrepreneurship.
- Q4 Explain various steps taken by the Indian government to develop women entrepreneurship.
- Q5 What is entrepreneurship motivation? Explain various major factors affecting entrepreneurial motivation?
- Q6 What are the different types of fund-based and non fund-based facilities provided by banks to an entrepreneur? Discuss their importance.
- Q7 What are objectives of Business plan/ Project? Explain about the steps/ phases involved in Business plan Preparation.
- Q8 Globalisation has enabled the entrepreneurs to take advantage of business opportunities all over the world. In the recent times business has started recognizing opportunities in environmentally oriented trends like go green. India is becoming a hub of eco-innovations and this has cut across all business.